**Job Description: Board Member (Fundraising Committee Chair)** 

**Our Minds Matter (OMM)** 

**Position: Board Member** 

Role Focus: Fundraising Subject Matter Expert & Fundraising Committee Chair

Reports to: Board Chair

Commitment: Quarterly Board Meetings (in-person/virtual), Committee Participation, Ongoing

Organizational Support

## **About Our Minds Matter (OMM):**

Our Minds Matter (OMM) is working toward a day when no teen dies by suicide. Driven by research and led by teens, OMM clubs create safe, brave spaces where young people build social connections, practice self-care and healthy habits, and offer peer-to-peer mental health support. Originally founded as the Josh Anderson Foundation, we began with five schools in Fairfax County in 2012 and a sole employee: founding Executive Director Lauren Anderson, who named the organization in honor of her brother, Josh, who died by suicide at the age of 17. In the decade-plus since our founding, OMM has grown to become the leading provider of peer-to-peer mental health programming for teens in the DC Metro Area (DMV). We are a majority BIPOC-led organization currently supporting a network of 149 clubs in high schools, middle schools and teen centers nationwide, with the majority located in the DMV.

We are seeking a dedicated professional with expertise in fundraising to lead our Fundraising Committee and help grow the organization's impact and sustainability.

## **Position Overview:**

As a Board Member with a focus on fundraising, you will provide leadership and strategic guidance to OMM's fundraising efforts. In this capacity, you will chair the Fundraising Committee and liaison with the Executive Director and development staff to ensure the organization meets its revenue goals. Your role is essential to expanding OMM's funding base and helping the organization achieve strategic growth and sustainability.

### **Key Responsibilities:**

## 1. Fundraising Strategy and Leadership:

- Support the development and execution of a comprehensive fundraising strategy in collaboration with the Fundraising Committee and OMM staff.
- Identify and pursue new funding opportunities, including individual donors, corporate sponsorships, foundation grants, and other philanthropic sources.
- Provide guidance on major fundraising initiatives, events, and campaigns to ensure financial goals are met.

#### 2. Fundraising Committee Leadership:

 Serve as Chair of the Fundraising Committee, guiding its activities, setting goals, and ensuring successful execution of fundraising initiatives.

- Work with committee members to leverage their networks and expertise in securing financial support and resources for OMM.
- Collaborate with other Board committees to integrate fundraising efforts with overall organizational strategy and objectives.

## 3. Board Partnership with Staff:

- Partner with OMM's leadership team to align fundraising strategies with programmatic and organizational needs.
- Collaborate with staff to identify and prioritize funding opportunities, ensuring that fundraising efforts are focused on the most impactful initiatives.
- Support staff in executing fundraising events and initiatives, providing guidance and resources as needed.

## 4. Board Meeting Participation:

- Attend and actively participate in all quarterly board meetings, the annual retreat, and additional committee meetings as required.
- Provide regular updates on the Fundraising Committee's progress and share insights on potential opportunities for growth.

#### 5. Ambassador Role:

- Serve as an ambassador for OMM, promoting its mission and initiatives within your network and to potential supporters.
- Represent OMM at fundraising events, networking opportunities, and public speaking engagements to raise awareness and secure financial backing.

#### 6. Financial Contribution:

- Make an annual financial contribution in alignment with your ability, recognizing that 100% board participation in giving is vital to OMM's success.
- Assist in leading by example by participating in fundraising events and securing financial support from your personal and professional networks.

## 7. Leadership Consideration:

 Be open to additional leadership roles within the Board as opportunities arise, contributing your expertise to the overall governance of the organization.

### **Qualifications:**

- Proven experience in fundraising, development, or philanthropy, with a successful track record of raising significant funds for non-profit organizations.
- Strong network of contacts in the corporate, philanthropic, or community sectors with the ability to secure financial support for OMM's mission.
- Experience in developing and executing multi-channel fundraising strategies, including events, campaigns, grants, and individual donor engagement.
- Commitment to OMM's mission of supporting mental health awareness and youth empowerment.
- Prior experience in non-profit board service or leadership roles is preferred but not required.
- Excellent communication and relationship-building skills, with the ability to inspire others to support OMM's cause.

# **Commitment to Diversity, Equity, and Inclusion:**

OMM is dedicated to advancing diversity, equity, and inclusion (DEI) within our organization and programming. As a board member and fundraising leader, you are expected to support and engage in ongoing learning and action to further DEI in your role.

## **Application Process:**

Interested candidates with expertise in fundraising and development are encouraged to apply by submitting a resume and a statement of interest to OMM's Board Chair, Andy Davis, at <a href="mailto:andyfdavis@gmail.com">andyfdavis@gmail.com</a> and OMM's Executive Director, Lauren Anderson, at <a href="mailto:lauren@ourmindsmatter.org">lauren@ourmindsmatter.org</a>.